



Allen Carr's Easyway Brighton Clinic  
The Holiday Inn Hotel  
Brighton Seafront  
137 Kings Road  
Brighton BN1 2JF



Hotel Front Desk: 01273 828250  
Allen Carr's Easyway Reception: 0800 028 7257  
E: [easywayadmin@btconnect.com](mailto:easywayadmin@btconnect.com)

Directions to the clinic -

[Click here to link to Google Map](#)



Take the M25 motorway to junction 7, sign-posted M23 (Brighton). Take the M23 southbound. The M23 becomes the A23 and takes you into Brighton town centre. Follow the signs for the seafront, the hotel is situated on the A259 seafront road, close to the West Pier.

Parking at the hotel is expensive but there is alternative NCP parking nearby -

<http://www.ichotelsgroup.com/h/d/hi/925/en/hotel/bhtsf?rpb=hotel&crUrl=/h/d/hi/925/en/hotelsearchresults>



**BY BRITISH RAIL to Brighton Railway Station**  
1 Mile to hotel  
Taxi fee from train station £5.00